

UNDERGROUND RAILROAD HISTORY PROJECT OF THE CAPITAL REGION, Inc.

194 Livingston Avenue | Albany, New York 12210
(518) 432-4432

www.UndergroundRailroadHistory.org

Learn the Past, Be the Present, Create the Future®

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Dear Sponsor,

August 2018

It is with considerable excitement that we *invite you to partner with us in producing our fall event, Jazz+@theUnderground - Getting Swanky with Stevie*, the signature fundraiser for Underground Railroad History Project of the Capital Region. We want to make this a mutually beneficial undertaking, as we offer you various levels of exposure to our more than 4000 members and followers. Proceeds from this event make it possible for URHPCR to continue its work--preserving our area's inspiring Underground Railroad past and relating its application to the future. Restoration of the Stephen and Harriet Myers Residence on Livingston Avenue in Albany, hosting walking tours of the area, organizing an annual, three-day public history conference that links principles of the Underground Railroad to current challenges, and offering a model summer youth program at the Residence--these are just some of the activities our award-winning organization contributes to the life of the Capital Region because of your support.

Jazz+@theUnderground will take place on Wednesday, September 26 beginning with an Open House at 5pm for VIP guests at The Stephen and Harriet Myers Residence, followed by a VIP reception and tasting at Albany Distilling Co. from 6-7pm, with live music, hors d'oeuvres, and more from 7-9pm at **Albany Distilling Company**, recently opened at 75 Livingston Avenue. It promises to be another wonderful social and musical evening, featuring exceptional music, great food and drink, and a tempting raffle for an Adirondack vacation. This newly-remodeled venue is located in the charming remains of an 18th century stable—a hip and swanky showcase for a night of great music and fine food and refreshments with old friends—and new ones!

When you join us as a corporate partner, we will publicly acknowledge your civic commitment. Beyond your organization's visibility at the event itself, your special donation will be recognized throughout the year in our written materials, website, and social media as listed in the accompanying Sponsorship Opportunities Visibility Plan.

Please return the response form by September 1. Thank you in advance for your critical support of our mission: *Learn the Past, Be the Present, Create the Future*®. We look forward to our partnership.

Sincerely,

Alex Sautin

Alexandra Sautin
President, Board of Directors
News

Tamani Wooley

Tamani Wooley
Anchor and Reporter, Spectrum

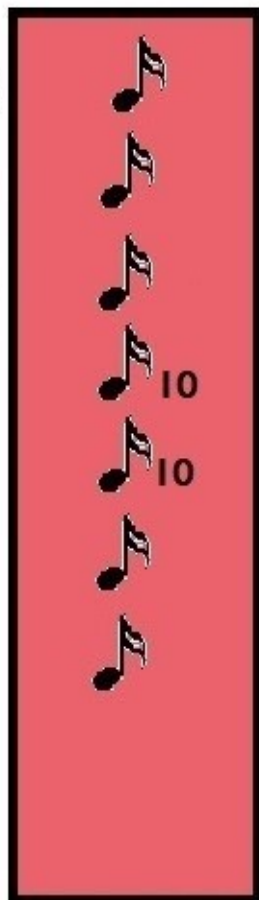
Getting wanky with tevie

September 26th
Albany Distilling Company

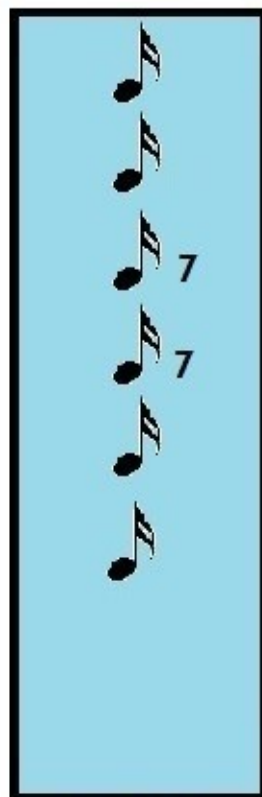


Sponsorship Levels

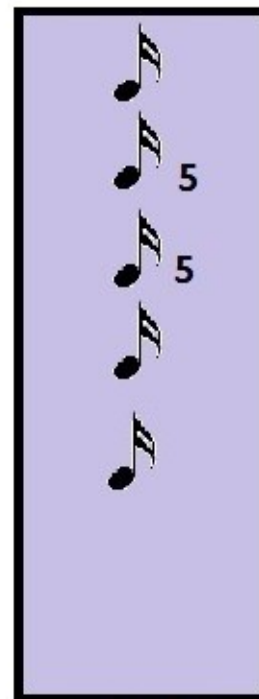
- Invitation to speak
- Banner at Event
- Logo on Website
- Raffle Tickets
- VIP Tickets
- VIP Reception
- Program Ad



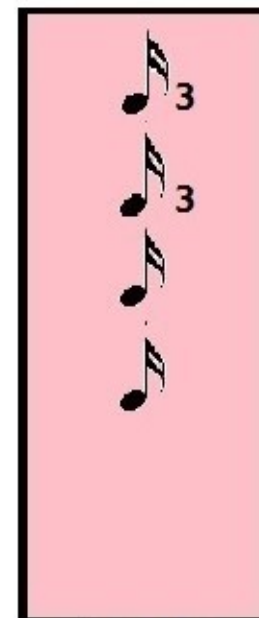
\$7,500+
Miles Davis



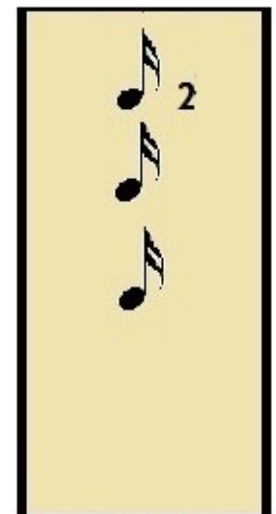
\$5,000
Billie Holiday



\$2,500
Duke Ellington



\$1,000
Dizzy Gillespie



\$350
Herbie Hancock



Getting wanky with tevie

September 26th

Albany Distilling Company

5pm Open House - 6pm VIP Reception and Tasting - 7pm music and more



3RD ANNUAL FALL FUNDRAISER FOR THE BENEFIT OF
UNDERGROUND RAILROAD HISTORY PROJECT OF THE CAPITAL REGION, INC.

SPONSORSHIP OPPORTUNITIES VISIBILITY PLAN

Miles Davis - 7500+ (Promotion 4mo/yr)

- 10 VIP tickets to event
- Company banner displayed throughout event
- Full page ad inside program (5"W x 8"H)
- Inclusion in all marketing materials
- Opportunity to offer remarks at event
- Opportunity for product placement at event
- 450 subscribers to the Freedom Seeker newsletter
- 4300+ cause-loyal subscribers to URHP's Email Blast and Facebook page
- Logo on URHP's website - 13,000+ visits/month
- Acknowledgement at donor reception

Billie Holiday - \$5000 (Promotion 3mo/yr)

- 7 VIP tickets to event
- Company banner displayed throughout event
- Half-page ad inside program (5"W x 4"H)
- Inclusion in all marketing materials
- Opportunity for product placement at event
- 450 subscribers to The Freedom Seeker newsletter
- 4300+ cause-loyal subscribers to URHP's Email Blast and Facebook page
- Logo on URHP's website - 13,000+ visits/month
- Acknowledgement at donor reception



Duke Ellington - \$2500 (Promotion 2mo/yr)

- 5 VIP tickets to event
- Company name / logo displayed at event
- Quarter-page ad inside program (2.5"W x 2"H)
- Inclusion in all event marketing materials
- 450 subscribers to the Freedom Seeker newsletter
- 4300+ cause-loyal subscribers to URHP's Email Blast and Facebook page
- Logo on URHP's website - 13,000+ visits/month
- Acknowledgement at donor reception

Dizzy Gillespie - \$1000 (Promotion 2mo/yr)

- 3 VIP tickets to event
- Company name / logo displayed at event
- One-eighth page ad inside program (1.25"W x 1"H)
- Inclusion in all event marketing materials
- 450 subscribers to the Freedom Seeker newsletter
- 4300+ cause-loyal subscribers to URHP's Email Blast and Facebook page
- Acknowledged on website - 13,000+ visits/month
- Acknowledgement at donor reception

Herbie Hancock - \$350 (Promotion 1mo/yr)

- 2 VIP tickets to event
- One-eighth page ad inside program (1.25" W x 1"H)
- 450 subscribers to the Freedom Seeker newsletter
- 4300+ cause-loyal subscribers to URHP's Email Blast and Facebook page
- Acknowledged on website - 13,000+ visits/month
- Acknowledgement at donor reception

Getting wanky with tevie

September 26th
Albany Distilling Company



3RD ANNUAL FALL FUNDRAISER FOR THE BENEFIT OF
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SPONSORSHIP AGREEMENT

SPONSOR INFO (Please print your name/company as you would like it listed in the program)

NAME: _____

COMPANY NAME: _____

ADDRESS: _____

TELEPHONE: _____ EMAIL: _____

SPONSORSHIP:

SPONSOR LEVEL: MILES DAVIS BILLIE HOLIDAY DUKE ELLINGTON
(Circle one)
 DIZZY GILLESPIE HERBIE HANCOCK

AMOUNT: \$ _____

PAYMENT INFORMATION:

A CHECK IS ENCLOSED, PAYABLE TO Underground Railroad History Project.

PLEASE CHARGE TO: VISA MASTERCARD AMEX

SIGNATURE (REQUIRED ON CHARGES)

CREDIT CARD NUMBER with SECURITY CODE

EXPIRATION DATE MM/YY

TOTAL AMOUNT ENCLOSED/CHARGING: _____ GRAND TOTAL: \$ _____ INITIALS: _____

PLEASE MAIL PAYMENT WITH THIS FORM TO:

Underground Railroad History Project - 194 Livingston Avenue - Albany, NY 12210

For more information, please contact Mary Liz Stewart at (518) 432-4432 OR jazzevent2018@gmail.com.

Artwork for ads must be emailed to jazzevent2018@gmail.com as a jpg or png file format.

Underground Railroad History Project of the Capital Region is a 501(c)(3) non-profit organization. Contributions are tax deductible.

THANK YOU FOR YOUR PARTNERSHIP!